

FEB 9 1942

SUN.	MON.	TUES.	WED.	THURS.	FRI.	SAT.
			1	2	3	4
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**FASHION CALENDAR**

**FRANCES HUGHES, Editor**

6 WEST 52nd STREET

NEW YORK, N. Y.

ELdorado 5-3693



## FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last-minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

### WEEK ENDING FRIDAY, FEBRUARY 6, 1942

#### NOTE: LATE ANNOUNCEMENTS OF WEEK-END ACTIVITIES!

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Afternoon Feb. 6	INFORMAL SHOWING: SOUTH AMERICAN HATS Members of the Press are invited to drop in to De Pinna's on Friday afternoon at their convenience, to preview a collection of 21 specially created South American Hats which will make their public debut in De Pinna's window the following morning. Each of these 21 hats represents the inspiration of one of the 21 South American republics. Publ.: Dorothy Coburn, VO. 5-4800.	DE PINNA	5TH AVE. AT 52ND ST.
Just Starting	COURSE IN "PERSONALITY DEVELOPMENT FOR WOMEN IN RETAILING CAREERS" Originally planned as a 15-weeks' course of 2 noon-day sessions on Monday and Wednesday of each week, enrollments were so overwhelming that the University had to start a second session, meeting on Tuesdays and Thursdays at the same hour. Mrs. Dowd approaches her subject from both the Fashion and Beauty angles. Registration, \$25, at New York University School of Retailing, Washington Sq. For further information, Miss Kaplan, SP. 7-2000.	ALICE DOWD	N.Y. UNIVERSITY SCHOOL OF RETAILING, WASHINGTON SQUARE
Friday Evening Feb. 6 8:30 P.M.	TALKS ON "WOMEN AT WORK IN COUNTRIES AT WAR" 8 outstanding women will address this meeting, each well-informed on the situation in the country she will discuss, either because she has lived in it herself, or made a study of it. Miss Margaret Peck, Statistician, Amer. Tel. & Tel., will talk on Great Britain and Canada; Miss Muriel Shaw, born and brought up in Singapore, on China and Japan; Miss Lillian P. Williams, Designer and Hand-Bag Manufacturer, on Russia; Miss Paquita Rabell, Musician, on Spain; Madame Henri Dupont, on France; Miss Emma Hulse, Teacher, on Italy; and Dr. Elizabeth Hellersberg, Psychiatrist, German born refugee, on Germany. Talks will be summarized by Miss Marie Reith, Engineer, New York Edison Co. Miss Edith Humphreys, Personnel Director, will preside. The Press is welcome. Publicity: Beatrice Patterson, CO. 5-6394.	AMERICAN WOMEN'S ASSOCIATION	HENRY HUDSON HOTEL 353 WEST 57TH STREET

### WEEK BEGINNING MONDAY, FEBRUARY 9, 1942

Feb. 9	THE UNITED STATES GOES ON DAYLIGHT SAVING TIME.		
Now Showing	NEW FALL DRESS- WOOLENS First to present Fall dress and ensemble-weight woollens for March, April, May and June delivery. First coating weights will be shown on or about Feb. 15th. Contact: PE. 6-7100.	BOTANY WORSTED MILLS	1450 BROADWAY
Now Showing	NEW SPRING COLLECTION The new Spring Collection includes soft suits and coats, day and afternoon dresses and dinner gowns. For appointment, contact: Mr. Victor Pincus, PL. 8-2014.	VILLA-ZIGMUND & CO.	18 EAST 50TH STREET



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Now Showing	"APPRECIATION OF THE ARTS" EXHIBIT Just opened, an exhibition organized by the Cincinnati Art Museum and loaned to the Metropolitan Museum as a supplement to their courses on "The Study of Paintings" and "The Art of Sculpture". Publicity: Alice Merriam, RH. 4-7690.	METROPOLITAN MUSEUM OF ART	5TH AVE. AT 82ND ST.
Monday Feb. 9 10:30 A.M.	PRESS PREVIEW: NEW JULIUS GROSSMAN SHOP Julius Grossman will officially open their new shop on 5th Avenue, said to be one of the largest shoe stores in New York City, and will preview, for members of the Fashion Press, their latest Spring Fashions in corrective and walking shoes; new shoes designed especially for Civilian Defense work; and children's Spring Shoe Fashions. For further information: Bert Nevins Associates (Mary Jane Kroll) MU. 2-9085.	JULIUS GROSSMAN INC. SHOES	415 FIFTH AVENUE
Beginning Monday Feb. 9	1ST SHOWINGS SPRING FUR COLLECTIONS <u>NOTE:</u> We have checked the quality fur manufacturers to find out when their new Spring Fur Collections would be shown. The general attitude towards preparing new Spring Collections is pretty half-hearted. Some few manufacturers are ready now with a few new pieces; others will be ready between now and the 15th, promising little more than a few pieces. For example:	INDIVIDUAL FUR MANUFACTURERS	INDIVIDUAL SHOWROOMS
	ARNHEIMER INC. A few Spring pieces ready around end of Feb. Contact Mr. Arnheimer, LA. 4-6450.		345 SEVENTH AVENUE
	J. DE LEO & CO. No special Spring Collection. Publicity: Zanville Diamond, PL. 3-5252.		130 WEST 30TH STREET
	SCHWARTZ & BLUESTEIN A few pieces ready around Feb. 15th. Contact: Arthur Schwartz, LA. 4-2751.		345 SEVENTH AVENUE
	GEORGE J. BARUCH INC. A few pieces ready around Feb. 15th. Contact: Mr. Koenigsberg, CH. 4-3950.		150 WEST 30TH STREET
	ZIMMERMAN-SCHER INC. Spring Furs ready from Feb. 9th. Contact: Jack Zimmerman, PE. 6-9316.		150 WEST 30TH STREET
	HABERMAN FURS A very few pieces ready now. Contact: Mr. Schoenfeld, CI. 7-0780.		24 WEST 57TH STREET
	RITTER BROTHERS Spring Furs ready between Feb. 15th & 20th. Contact: Mr. Cohen, BR. 9-8144.		224 WEST 30TH STREET
	LOU WHITE INC. Nothing yet. PE. 6-4684.		150 WEST 30TH STREET
	JULIUS GREEN Beginning around Feb. 15th. LO. 5-7054.		330 SEVENTH AVENUE
	J. WEINIG & SON Nothing yet. Perhaps around March 1st. LO. 5-3500.		337 SEVENTH AVENUE
	I. & A. BERGER From Feb. 15th. Contact: Mr. Berger, CH. 4-0253.		150 WEST 30TH STREET
	S. & H. BERGER Around Feb. 15th. Contact: Mr. Harold Berger, PE. 6-1530.		330 SEVENTH AVENUE



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Feb. 9 (Press Preview Feb. 6)	OPENING OF NEW ART EXHIBIT Unusual loan exhibit of contemporary American paintings and sculpture, entitled, "On The Bright Side". "A Divertissement intended for pleasurable entertainment", according to Francis Henry Taylor, Museum Director. Press Preview, Friday, Feb. 6th, from 10 A.M. to 4 P.M. Publicity: Alice Merriam, RH. 4-7690.	METROPOLITAN MUSEUM OF ART	5TH AVE. AT 82ND ST.
Monday Evening Feb. 9 7:00 P.M.	ANNUAL DINNER MEETING Annual dinner meeting of Infants' and Children's Wear Manufacturers, to read reports and discuss problems of the industry. Open to members. Contact: Mr. Max Zuckerman, Exec. Dir., CH. 4-2953.	UNITED INFANTS' & CHILD- REN'S WEAR ASSOCIATION	HOTEL NEW YORKER
Monday Evening Feb. 9 7:30- 9:00 P.M.	"YOUR HAT AND YOUR HAIR" DEMONSTRATION "Your Hat and Your Hair" will be the topic of discussion and demonstration at the regular meeting of the Edyth Thornton McLeod Cosmetic Club. Coiffures by Leo, Hair Stylist, Primrose House; Hats by Madame Herta, (887 1st Ave.). This Cosmetic Club meets regularly for the instruction of members engaged in selling and promoting cosmetics. Press welcome. Contact: Edyth Thornton McLeod, PL. 5-1296.	EDYTH THORNTON MCLEOD COSMETIC CLUB	LEXINGTON HOTEL LEXINGTON AT 48TH
Monday Evening Feb. 9 7:45- 9:15 P.M.	FASHION COORDINATION COURSE Margaret Devereux, home furnishings stylist, L. Bamberger & Co., will talk on coordination of fashion in this division. (Next week: Mildred Wall, men's store stylist, R. H. Macy & Co.) Information: Elizabeth Weatherby, PL. 3-0773.	TOBÉ-COBURN SCHOOL FOR FASHION CAREERS	ONE WEST 57TH STREET
Beginning Tuesday Feb. 10	NEW YORK SHOWING CATALINA SWIM SUITS Catalina will present their new 1942 swim suit collection, styled by famous Hollywood motion picture designers. For appointment, call ME. 3-1000.	CATALINA KNITTING MILLS (LOS ANGELES, CALIF.)	HOTEL NEW YORKER
Beginning Tuesday Feb. 10	COURSE IN FURS & FUR MERCHANDISING 15 consecutive sessions, conducted by Max Bachrach, fur consultant. Registration now going on. For further information, consult: Miss Kaplan, SP. 7-2000.	NEW YORK UNIVERSITY	SCHOOL OF RETAILING 100 E. WASHINGTON SQ.
Tuesday Feb. 10 12:30 P.M. Luncheon	SPEECH BY SIR KENNETH LEE Sir Kenneth Lee, representative in the United States of the Industrial and Export Council of the British Board of Trade, will speak on "British Trade Relations with America, with Special Reference to Wool". Open to public. Tickets (\$2.25 each) will <u>not</u> be sold at door, but only by mail. Address Merchant Tailors & Designers Association of America, 400 Madison Ave., enclosing check. Publicity: Earl Newsom (A.K. Mills) WI. 2-4666.	MERCHANT TAILORS & DESIGNERS ASSOC. OF AMERICA CONVENTION	HOTEL ROOSEVELT GRAND BALLROOM
Tuesday Feb. 10 1:00 P.M. Luncheon	RITZ LUNCHEON FASHION SHOW Elizabeth Arden will present Spring Innovations in Beauty, at luncheon in the Oval Room. Open to public. Luncheon, \$2. Press strictly by invitation. Elizabeth Arden Publicity: Mrs. Virginia Wobber, PL. 3-3410. Ritz Publicity: Marion Morrison, PL. 3-4600.	ELIZABETH ARDEN	RITZ CARLTON HOTEL OVAL ROOM



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Evening Feb. 10 7:45 P.M.	LECTURE #4 in DEMONSTRATION SERIES 4th in series of lectures demonstrating how to use Museum sources for design inspiration. Subject: "Accessories". Chairman: Mr. George Miller, I. Miller & Sons. Shoe demonstration by Verne Clark, I. Miller; Handbags by Ruth H. Kerr, Calf Tanner's Association, and gloves by Hildegarde, Superb Glove Co. Miss Estelle Hamburger, Fashion Advertising and Promotion, will summarize the entire series and discuss its contribution to the creative needs of the fashion industry. Open to members by invitation. Non-members, 5 lectures, \$5. Individual lectures, \$1.50 each from Museum of Costume Art, Costume Institute, 630 5th Ave. Publicity: Jane Ellis, CO. 5-7784.	MUSEUM OF COSTUME ART	630 FIFTH AVENUE
Tuesday Evening Feb. 10 8:15 P.M.	METROPOLITAN MUSEUM TELEVISION PROGRAM Part of "The Arts in the Americas" Television series presented by the Metropolitan Museum of Art and based on the Museum collections. This week's program will be devoted to "The American Potter", presented by Huldah M. Smith. A related program for children will be presented on the preceding Thurs., at 2:45 P.M. CBS Television Publ.: Wil Marcus, WI.2-2000.	METROPOLITAN MUSEUM OF ART	CBS TELEVISION STATION WCBW (15 VANDERBILT AVE)
Beginning Wednesday Feb. 11	FASHION WRITING & CURRENT MARKETS FOR PROFESSIONALS Special course in emergency fashions and style promotion keyed to present wholly unprecedented conditions. For stylists, fashion coordinators, advertising and editorial writers and those in the trade who wish to apply it to their work. Afternoon or Evening Classes. For complete information, contact Traphagen School of Fashion, CO. 5-2077.	TRAPHAGEN SCHOOL OF FASHION	1680 BROADWAY (52ND STREET)
Beginning Wednesday Feb. 11	EXHIBIT: "DANCING THROUGH TWO CENTURIES" Special exhibit prepared in cooperation with Museum of Modern Art's Dance Archives. Exhibit will cover "Dancing Through Two Centuries, 1740-1940", including ballet, social, theatre, and concert dancing; rare prints and dancing photographs; play bills, books; costumes and memorabilia of the Dance as it developed in New York, beginning with first dancing school in 1737, and continuing through moderns who are dancing today. Publicity: Jerome I. Smith, LE. 4-1672.	MUSEUM OF THE CITY OF NEW YORK	5TH AVE. AT 103RD ST.
Wednesday Feb. 11 And Thursday Feb. 12	66TH ANNUAL DOG SHOW 66th Annual Dog Show, staged by Westminster Kennel Club. A Red Cross benefit. Open to public. General admission, \$1.65; 55¢ extra for reserved seats on second evening, Feb. 12th. Publicity: Joseph Ryle, PL. 5-8592.	WESTMINSTER KENNEL CLUB	MADISON SQUARE GARDEN 8TH AVE. AT 50TH ST.
Wednesday Feb. 11 Through Feb. 14	"CARNIVAL OF DEMOCRACY" An opportunity to participate actively in a demonstration for democracy. Prominent speakers will address audiences during course of festivities. Among participating and supporting organizations and individuals are: Freedom House; Bundles for Britain; Council Against Intolerance; Louis Adamic; Dr. Henry A. Atkinson; Rex Stout; Union For Democratic Action, and many others. Open to public. Admission: 35¢. Publicity: Mr. William Orkin, MU. 3-4820.	FRIENDS OF DE- MOCRACY, INC.	GRAND CENTRAL PALACE LEXINGTON AT 46TH



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Feb. 11 1:00 P.M. Luncheon	SERT ROOM LUNCHEON FASHION SHOW B. Altman will present early Spring Fashions at luncheon in the Sert Room. Theme of showing: "The Woman of Today--Tailored by Day, Feminine by Night". Open to public. Luncheon, \$2. Press by invitation: Altman Publicity: Faith Willcox, MU. 9-7000. Waldorf Publicity: Ted Saucier, EL. 5-3000,	B. ALTMAN & COMPANY	WALDORF ASTORIA HOTEL PARK AVE. AT 50TH ST.
Wednesday Evening Feb. 11 10:00 P.M. On.....	RED CROSS BENEFIT SUPPER DANCE Those who didn't get to see The Vanderbilt House when Mrs. Cornelius Vanderbilt opened it to the public recently for a series of U.S.O. benefits, may see it on the evening of Feb. 11th, when it will again be opened for a giant Red Cross supper-dance. Attractions include bridge, towie, and gin-rummy tournaments; dancing and supper. Entire proceeds to Red Cross War Fund. Open to public. Admission, \$10 each, including supper. Tickets and further information from Mrs. George B. St. George, Chairman (Carlton House, 22 E. 47th St.), WI. 2-7500.	MRS. CORNELIUS VANDERBILT	640 FIFTH AVENUE
Thursday Feb. 12	ALL-OUT DRIVE FOR SALE OF DEFENSE BONDS Tom Lee, Display Director, Bonwit Teller, has worked out a window-display contest open to all retail stores in New York. Purpose: to create dramatic displays urging public to buy Defense Bonds and Stamps in celebration of Lincoln's Birthday. Windows must be installed this week. Judging takes place Feb. 16th. Judges include: Dr. M.F. Agha, Art Director, Vogue; Alexey Brodovitch, Art Director, Harper's Bazaar; Mrs. Helen Cole, R. H. Macy & Co.; Lester Gaba, Display Designer; Eleanor Le Maire, Display Designer; and John C. Wood, Publicity Director, B. Altman & Co. For entry blanks and further information, write Tom Lee at Bonwit Teller, 5th Ave. at 56th, or Mr. John Goodwillie, at R. H. Macy.	N.Y. RETAILERS' COMMITTEE	NEW YORK STORES
Thursday Feb. 12 1:00 P.M. Luncheon	"WOMEN IN UNIFORM" FASHION SHOW To celebrate Lincoln's Birthday, the Cotillion Room will stage a patriotic luncheon presentation, "Women in Uniform", 1917-1942". The American Red Cross, the American Women's Voluntary Services, and the Office of Civilian Defense are cooperating in supplying their official uniforms to be modeled by prominent women graduates of the courses given by these organizations. New York Museums have provided the uniforms of 1917, following extensive research by the Forstmann Woolen Co. Uniforms worn by the British Women's Services of today will also be included. Open to public. Luncheon, \$2. Reservations from Otero. Press by invitation. Publicity: Kathleen Moran, RE. 4-5900.	ARC; AWVS; OCD; AND COTILLION ROOM	HOTEL PIERRE 5TH AVE. AT 51ST ST.
Friday Evening Feb. 13 10:00 P.M. On.....	ANNUAL NEWSPAPER WOMEN'S BALL Formal Ball given annually by New York Newspaper Women's Club, for members and their friends. Party includes supper, dancing and program of entertainment. Reservations must be made in advance and tickets obtained from Club Headquarters, 22 E. 38th St. Tickets: (at tables seating 8 and 10) \$5.50 each; ringside tables, \$7.70 each; ringside boxes, \$11 each. For further information, reservations, etc., telephone, MU. 4-9120.	NEW YORK NEWS- PAPER WOMEN'S CLUB	WALDORF ASTORIA HOTEL STARLIGHT ROOF



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Evening Feb. 13 10:30 P.M. On.....	"VALENTINE FOR VICTORY" SUPPER DANCE Special Valentine Fete which will feature a Valentine-Making Contest, staged for benefit of Greenwich House Camp Fund. Defense Bonds will be awarded for prize-winning valentines, judged on the basis of Beauty, Originality, and Comic Appeal, by Kitty Carlisle; Tamara; Peggy Fears; Peter Arno; Vernon McFarlane; McClelland Barclay; Bill Okie; and Dr. Seuss. Open to public. Admission, \$5 (incl. supper). Publicity: Mrs. Monty Snowden, PL. 3-9284.	GREENWICH HOUSE (27 BARROW ST.)	LE COQ ROUGE 65 EAST 56TH STREET
Beginning Saturday Feb. 14	JUNIOR "DOG SHOW" EXHIBIT Following the 66th Annual Dog Show of the Westminster Kennel Club (opening at Madison Square Garden on Feb. 11th), the Junior Museum will present its own "Dog Show" in the form of an exhibit of dogs in art--modeled, painted and drawn by artists of many periods, Publicity: Alice Merriam, RH. 4-7690.	JUNIOR MUSEUM, MET- ROPOLITAN MUSEUM OF ART	5TH AVE. AT 82ND ST.
Saturday Evening Feb. 14 10:00 P.M. On.....	7TH ANNUAL STENOGRAPHERS' BALL High-spot of evening: beauty contest for "white collar girls". Winner becomes "1932 Queen of Stenographers". Tickets, \$1 in advance; \$1.25 at door. Part of proceeds to National Defense. Further information from: WA. 9-5540.		MANHATTAN CENTER 311 WEST 34TH STREET
Beginning Sunday Feb. 15	DEBUT OF ENLARGED NEW YORK TIMES MAGAZINE The New York Times roto picture section will be combined with the New York Times Magazine, which will henceforth contain the best editorial and pictorial features of both. Departments of interest to women, elsewhere in the paper, will also be enlarged. A new department of Fashion and Fashion Pictures in the Magazine Section will be directed by Virginia Pope, Times' Fashion Editor.		
Monday Feb. 16 10:00 A.M.	PRESS PREVIEW: NEW MOLYNEUX COLLECTION Invitation Press Preview of the new Molyneux Spring Collection, exclusive with Bonwit Teller in New York. Publicity: Mrs. Nona James, EL. 5-6800.	BONWIT TELLER	RECREATION ROOM 12TH FLOOR
Monday Feb. 16 3:00 P.M. (Postponed from 2/12)	PRESS PREVIEW: SPRING COLLECTION Zoe de Salle will show her Spring Collection of Custom-Order Day and Dinner Dresses. Also a Collection of new Spring Hats to complement her gowns. By invitation. Contact: Zoe de Salle, PL. 3-0396. Please note new date.	ZOE DE SALLE	18 EAST 53RD STREET
Tuesday Feb. 17 12:30 P.M. Luncheon	MEMBERS MONTHLY LUNCHEON MEETING Subject of discussion: "Fashion Industries and War Production - The Promotion of War Time Fashions That Will Not Interfere with the Production of War Materials". Speaker: H. Stanley Marcus, V.P., Neiman Marcus Co., Dallas, and Apparel Consultant, War Production Board, Washington, D.C. Chairman of session: Mrs. Alice K. Perkins, Washington Staff, Fairchild Publications. Members may bring as many guests as they like. Luncheon, \$1.75 (incl. tip). Reservations from CI. 7-1734.	FASHION GROUP, INC.	HOTEL ASTOR B'WAY AT 45TH ST.



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Tuesday Feb. 17 1:00 P.M. Luncheon	RITZ LUNCHEON FASHION SHOW Macy's will present new Spring Fashions at luncheon in the Oval Room. Open to public. Luncheon, \$2. Press by invitation. Macy Publicity: Mrs. Kay Inglis Jones, CH. 4-2000. Ritz Publicity: Marion Morrison, PL. 3-4600.	R. H. MACY & CO. INC. (B'WAY AT 34TH ST.)	RITZ CARLTON HOTEL OVAL ROOM
Tuesday Feb. 17 1:00 P.M. Luncheon	"HER DAY" LUNCHEON FASHION SHOW Benefit luncheon fashion preview presented by Arnold Constable under direction of Anne Albee. Theme: "Her Day", interpreted by busy women who are "frankly 40". Open to public. Luncheon, \$2. Press by invitation. Arnold Constable Publ.: Miss Pierre, CA. 5-2300; Coq Rouge Publ.: Mrs. Monty Snowden, PL. 3-9284.	ARNOLD CONSTABLE FOR FREE FRENCH RELIEF	COQ ROUGE 65 EAST 56TH STREET
Wednesday Feb. 18 10:00 A.M.	PRESS PREVIEW: SPRING HAT COLLECTION Henri Bendel will present their new Spring Millinery Collection to members of the Fashion Press. By invitation. Publ.: Mrs. Frances Anderson; CL 7-1100.	HENRI BENDEL	10 EAST 57TH STREET
Wednesday Feb. 18 1:00 P.M. Luncheon	SERT ROOM LUNCHEON FASHION SHOW The Tailored Woman will present new Spring Fashions at luncheon in the Sert Room. Open to public. Luncheon, \$2. Press by invitation. Tailored Woman Publ.: Edith Carter, PL. 5-2500. Waldorf, Ted Saucier, EL. 5-3000.	THE TAILORED WOMAN (742 FIFTH AVENUE)	WALDORF ASTORIA HOTEL PARK AVE. AT 50TH ST.
Thursday Feb. 19 1:00 P.M.	BIG SPRING FASHION SHOW De Pinna's big Spring Fashion Show will be presented during luncheon in the Persian Room of the Plaza. Play-time fashions will be contrasted with the smart, practical fashions of women's work-a-day hours during war time. Open to public. Luncheon, \$2. Press by invitation. De Pinna Publicity: Dorothy Coburn, VO. 5-4800. Plaza Publicity: Joseph Ryle, PL. 3-6744.	DE PINNA	PLAZA HOTEL PERSIAN ROOM
Saturday Feb. 21- Mar. 1	NATIONAL SPORTSMEN'S SHOW FOR 1942 Exhibits by New York, New Jersey, Maine, New Hampshire, Maryland and Florida as well as Canadian Provinces. Wild game and birds will be shown in native surroundings; live woodland animals; fish in artificial brooks, etc. Competitive attractions. For further information: Campbell Fairbanks Expositions, Grand Central Palace. Publ.: Korbel & Colwell, PL. 5-0478.	CAMPBELL FAIRBANKS EXPOSITIONS	GRAND CENTRAL PALACE LEXINGTON AT 46TH ST.
Opening Saturday Feb. 21	EXHIBIT: "THE MEN WHO MADE AMERICA" A special and timely exhibit of prints from the Museum's Collections. Publicity: Alice Merriam, RH. 4-7690.	METROPOLITAN MUSEUM OF ART	5TH AVE. AT 82ND ST.
Saturday Evening Feb. 21 9:00 P.M. On.....	ANNUAL COLONIAL BALL Colonial Ball to celebrate Washington's Birthday, given for benefit of Red Cross and D.A.R. Ball opens with grand march led by officers of the Continental Guard, dressed in replicas of uniforms worn by Gen. George Washington's staff, escorting members of the D.A.R. dressed in Colonial gowns. Open to public. Guests must come in military, colonial or formal dress. Admission, \$5. per couple. For further information, Mr. Edward Franklin Zieger, Chairman of Ball, MU. 6-2453.	SONS & DAUGHTERS OF THE AMERICAN REVOLUTION	HOTEL PLAZA 5TH AVE. AT 59TH ST.
Tuesday Feb. 24 10:00 A.M. Postponed from 2/10	PRESS BREAKFAST PREVIEW: NEW PERFUME; NEW HATS Introductory presentation of provocative new perfume, "Cross My Heart", complemented by specially created hats. Preview by invitation. Contact: Helen Liebert, PL. 3-2936.	HELEN LIEBERT	SALON 19 WEST 57TH STREET



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Tuesday Feb. 24 1:00 P.M. Luncheon	RITZ LUNCHEON FASHION SHOW Anita Andra, talented milliner (formerly of Vienna and Paris), will present new Spring Fashions in Hats and Accessories at luncheon in the Oval Room. Open to public. Luncheon, \$2. Press by invitation. Publicity: Marion Morrison, PL. 3-4600.	ANITA ANDRA (558 MADISON AVE.)	RITZ CARLTON HOTEL OVAL ROOM
Wednesday Feb. 25 11:00 A.M.	PRESS PREVIEW: SPRING ORIGINALS "Chic but not Chi Chi" says Madame Nicole of her new Spring Collection of Originals for day and dinner; also hats, bags and accessories. Madame Nicole has labored long and lovingly over this collection, to give it "spirit", her antidote for wartime doldrums. Preview by invitation. Contact: Madame Nicole, PL. 3-8771.	NICOLE DE PARIS INC.	23 EAST 55TH STREET
Wednesday Feb. 25 1:00 P.M. Luncheon	WOOLEN SUIT FASHION SHOW Spring suits, slack suits and woolen dinner costumes will be featured in a review of all-woolen fashions presented by the Bureau of Fashion Trends in cooperation with Russeks 5th Avenue, at luncheon in the Sert Room. Open to public. Luncheon, \$2. Press by invitation. Bureau of Fashion Trends Publicity: WI. 7-7476. Waldorf Publicity: Ted Saucier, EL. 5-3000.	BUREAU OF FASHION TRENDS AND RUSSEKS 5TH AVENUE	WALDORF ASTORIA HOTEL SERT ROOM
Wednesday Feb. 25 6:00 P.M.	ANNUAL SPRING FASHION SHOW Wanamaker's big Spring Fashion Show -- a presentation of new Fashions from all departments of the Fashion Store. Open to Press and Public. Publicity: Patricia Bell, ST. 9-4700.	JOHN WANAMAKER	BROADWAY AT 9TH ST. AUDITORIUM
Thursday Feb. 26 1:00 P.M. Luncheon	PERSIAN ROOM LUNCH- EON FASHION SHOW The Tailored Woman will present Spring Fashions in day and dinner clothes at luncheon in the Persian Room. Open to public. Luncheon, \$2. Press by invitation. Tailored Woman Publicity: Edith Carter, PL. 5-2500. Plaza Publicity: Joseph Ryle, PL. 3-6744.	TAILORED WOMAN (742 FIFTH AVE.)	PLAZA HOTEL 5TH AVE. AT 59TH ST.

Beginning "THE BIG SEVEN" ANNOUNCE THEIR SPRING OPENINGS--PRESS PREVIEWS OF THE  
 Mon. Mar. 2 SPRING ORIGINALS OF NEW YORK'S GOLD COAST SPECIALTY SHOPS

NOTE: ALL SHOWINGS ARE STRICTLY "BY INVITATION"! PLEASE DO NOT ASK FOR ADMISSION.

Monday Mar. 2 Time later	JAY THORPE ORIGINALS Press preview. Strictly by invitation. First public showing on following day, Mar. 3rd. Publ.: Constance Hope (Miss Kincaid) PL. 3-3390.		24 WEST 57TH ST.
Tuesday Mar. 3 8:00 P.M.	BERGDORF GOODMAN ORIGINALS Press preview, strictly by invitation. Publicity: Mrs. Neff, PL. 3-7300.		754 FIFTH AVENUE
Wed. Mar. 4 10:00 A.M.	HENRI BENDEL ORIGINALS Invitation Press preview. Publ.: Mrs. Frances Anderson, CI. 7-1100.		10 WEST 57TH ST.
Thursday Mar. 5 11:00 A.M.	BONWIT TELLER Fira Benenson's Collection from the Salom de Couture. Press preview, strictly by invitation. Publicity: Mrs. Nona James, EL. 5-6800.		711 FIFTH AVENUE

NOTE: Hattie Carnegie, Saks 5th Avenue and Milgrim dates not yet set. We will list them as soon as established.



<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday March 5 1:00 P.M. Luncheon	PRESS PREVIEW: RUSSEKS SPRING COLLECTIONS Russeks' gala presentation of their new Spring Collections to members of the Fashion Press. By invitation. Publ.: Beatrice Castle, WI. 7-1900.	RUSSEKS 5TH AVENUE (5TH AVE. AT 36TH ST.)	STORK CLUB 3 EAST 53RD STREET
Monday March 9 Through March 21	40TH ANNUAL AMERICAN TOY FAIR 400 manufacturers will exhibit at this year's American Toy Fair, the 40th in its history. For further information, call Mr. H.C. Clark, GR. 5-6686.	TOY MANUFACTURERS ASSOCIATION OF U.S.	HOTEL McALPIN AND SHOWROOMS AT 200 5TH
Monday March 16 Through March 19 9:00 A.M.- 11:00 P.M. Daily	INTERNATIONAL BEAUTY SHOP OWNERS CONVENTION Beauty authorities will present their solutions to the problems created by shortages and priorities. 200 manufacturers will exhibit. Guest staff of New York hair dressers will demonstrate coiffures for American women in active service with Nat'l Defense organizations. Also classes and forums, fashion shows, hair and hat revues. For further information, tie-ups, etc., contact: Miss Jean Jolley, Publicity, International Beauty Shop Owners Convention, 19 West 44th Street, MU. 2-4382.	INTERNATIONAL BEAUTY SHOP OWNERS ASSOCIATION	HOTEL PENNSYLVANIA
Monday March 16- March 21	INTERNATIONAL FLOWER SHOW Richardson Wright, Chairm. Flower Show Committee, announces that this year's theme will be exclusively U.S.A., and that all four corners of the U.S. and its climates will be represented. Address inquiries to Arthur Herrington, Mgr., 598 Madison Ave. Publ.: Korbell & Colwell, PL. 5-0478.	HORTICULTURAL SOCIETY OF NEW YORK	GRAND CENTRAL PALACE LEXINGTON AT 46TH ST.
Sunday March 22 Through Tuesday March 24	ALLIED SHOE PRODUCTS AND STYLE EXHIBIT Group showing by approximately 80 exhibitors of the various products and findings that go into shoe-making. Open to members of industry. For further information, contact: Mr. A. C. Reuter, Dir. of Exhibit, 47 West 34th St., WI. 7-7943.		BELMONT PLAZA HOTEL LEXINGTON AT 49TH
Monday March 23- March 24	ANNUAL SPRING LEATHER SHOW & STYLE CONFERENCE There will be no cancellation of this year's Spring Leather Show and Style Conference, staged jointly by the Tanners' Council of America and the National Shoe Retailers Association. Both organizations consider this Spring's sessions of vital importance to the shoe industry. For further information, consult Mr. J. L. Nelson for Tanners Council, BE. 3-0495; and Mr. Lee Langston for N.S.R.A., AS. 4-9515.	TANNERS' COUNCIL OF AMERICA & NAT'L SHOE RETAILERS ASSOCIATION	WALDORF ASTORIA HOTEL

<u>DATES AHEAD</u>	
Feb. 9	DAYLIGHT SAVING BEGINS (Mon.)
Feb. 12	LINCOLN'S BIRTHDAY (Thursday)
Feb. 14	ST. VALENTINE'S DAY (Saturday)
Feb. 18	ASH WEDNESDAY (Lent Begins)
Feb. 22	WASHINGTON'S BIRTHDAY (Sunday) (Celebrated Mon. 2/23*)
Mar. 17	ST. PATRICK'S DAY (Tuesday)
Mar. 21	1ST DAY OF SPRING (Saturday)
Apr. 2	1ST DAY OF PASSOVER (Thursday)
Apr. 5	EASTER SUNDAY

<u>RED LETTER WEEKS</u>	
Feb. 8-15	NATIONAL DRAMA WEEK
Feb. 12-22	NATIONAL DEFENSE WEEK
Feb. 15-22	NATIONAL CHERRY WEEK
Feb. 21-28	NATIONAL SEW AND SAVE WEEK
Mar. 1-8	NATIONAL DISPLAY WEEK
Mar. 16-21	NATIONAL HOBBY WEEK
Mar. 28-4/4	NATIONAL BASEBALL WEEK
Apr. 1-7	CONSERVATION WEEK
Apr. 11-19	AMERICA'S HOME WEEK
Apr. 16-25	NATIONAL HARDWARE WEEK



# MUSIC... THEATRE... MOVIES... NIGHT SPOTS

Now Showing	"DESIGN FOR SCANDAL" (Cinema) Rosalind Russell and Walter Pidgeon in M.G.M. comedy. Miss Russell wears 30 changes of costumes designed by Kalloch. M.G.M. Publicity: Art Schmidt, BR. 9-7800.	CAPITOL THEATRE, B'WAY AT 51ST ST.
Monday Feb. 9	PREMIÈRE: "THEY SHOULDA STOOD IN BED" Prize-fighting farce by Leo Rifkin, Frank Tarloff and David Shaw, produced by Sam H. Grisman and Alex Cohen, with prize-fighter Tony Canzoneri in cast. Publicity: James P. Davis, VA. 6-0950.	MANSFIELD THEATRE, 125 W. 47TH ST.
Wednesday Feb. 11 10:15 P.M.	"RIGOLETTO"--CELANESE "GREAT MOMENTS IN MUSIC" Excerpts from Verdi's opera, with Jan Pearce, Hilde Reggiani, Robert Weede, and Suzanne Sten. Conducted by George Sebastian. Publicity: Bureau of Industrial Service, AS. 4-8400.	WABC-COLUMBIA NETWORK
Thursday Feb. 12	PREMIÈRE: "HEART OF A CITY" Gilbert Miller production of Lesley Storm drama concerning back-stage life during London air raid, with Gertrude Musgrove, Beverly Roberts, Richard Ainley, Romney Brent, Margot Grahame and Dennis Hoey. Sets by Harry Horner; costumes by Max Weldy. Publicity: Richard Maney, WI. 7-6939.	HENRY MILLER THEATRE, 124 W. 43RD
Thursday Feb. 12	PREMIÈRE: "MISTER V" New Leslie Howard film in which absent-minded Professor crosses swords with Gestapo. Produced and directed by Leslie Howard. Released by United Artists. Publicity: Tess Michaels, BR. 9-7300.	RIVOLI THEATRE, B'WAY AT 49TH ST.
Thursday Feb. 12 (Tentative)	PREMIÈRE: "ROXIE HART" (Cinema) New 20th Century Fox film starring Ginger Rogers, George Montgomery and Adolph Menjou. 20th Century Fox Publicity: Mrs. Janet Sawyer, CO. 5-3320.	ROXY THEATRE, 7TH AVE. AT 50TH ST.
Week of Feb. 16	PREMIÈRE: "PLAN M" Spy melodrama by James Edward Grant, produced by Aldrich & Myers, with Len Doyle and A.P. Kaye in cast. Costumes by Brooks. Publicity: Chas. Washburn Office, LA. 4-0968.	????
Tuesday Feb. 17	"PIRATES OF PENZANCE" AND JOOSS BALLET Boston Comic Opera Company revival of Gilbert & Sullivan operetta. Also performance by Jooss Ballet. (\$2 top) Publ.: C.P. Greneker, CI. 6-9500.	ST. JAMES THEATRE, 246 W. 44TH ST.
Friday Feb. 20	PREMIÈRE: "THREE STEPS DOWN" The Nu-Theatre Group's first production, a new play based on life in the downtown section of New York, by Baruch Lumet and Bert Child. Instead of the usual out-of-town tryout, the new organization will give a series of previews at the above address prior to the play's opening on Broadway.	320 WEST 57TH STREET
Week of Feb. 23	PREMIÈRE: "UNDER THIS ROOF" Play about New England by Herbert B. Ehrmann, staged by Louise Galloway and produced under auspices of Russell Lewis and Ritz Hassan. Barbara O'Neil and Russell Hardie have leading roles. Publicity: J. Proctor, PE. 6-8956.	WINDSOR THEATRE, 157 WEST 48TH ST.
Tuesday Feb. 24	PREMIÈRE: "GUEST IN THE HOUSE" Drama by Hagar Wilde and Dale Eunson, produced by Stephen and Paul Ames, with Louise Campbell and Leon Ames in cast, dealing with girl guest who upsets the routine in her hostess' household. Publicity: Bernard Simon, BR. 9-6994.	????
????	PREMIÈRE: "ROSE BURKE" Katharine Cornell in title role of play about successful New York sculptress, written by Henri Bernstein especially for Miss Cornell. Philip Merivale and Doris Dudley play opposite Miss Cornell, whose costumes were designed by Mainbocher. Publicity: Francis Robinson, CI. 7-5152.	????